



Girls & Women in Sport and Physical Activity 2011 Conference: Creating Change

Hosted by the Tucker Center for Research on Girls & Women in Sport
University of Minnesota

Wednesday, November 2, 2011, 7:00am-7:00pm

[TCF Bank Stadium DQ Room](#)

University of Minnesota
Minneapolis, MN

ABOUT THE CONFERENCE:

In the nearly 40 years since Title IX was enacted, significant changes and positive outcomes for girls and women in physical activity contexts are evidenced, yet disparities and inequalities exist in many key areas. The focus of this conference is not on the past and what has happened, but on the future and how collaborative action can help generate change. *How can we use what we know to make a difference and create change?* Scholars, practitioners, advocates, students and community members will come together to share research, program evaluation, policy change ideas, solutions and evidence-based best practices in order to create change and “move the needle” in the positive direction for females in sport and physical activity contexts.

Words to describe the tone of the conference: accessible, interactive, translational, collaborative, dialogue, change, forward thinking, technological, social, fast paced, diverse, community building, evidence based, common experiences, active, information sharing, next generation.

Format: In constructing a collective experience and mutually shared information for all participants, we wanted to stay away from having multiple, simultaneous break-out sessions where participants have to choose a session. Therefore, all participants will experience the same sessions together in order to build a common base of knowledge and understanding from which strategies of change can be generated and shared. Presentations will be short and concise and focused on action and application. Not the typical conference presentation format, the three research presentation sessions will be short, concise, and focused on creating lively discussion. An expert respondent will draw out key take-away messages and the audience will have the ability to “chime in” via real-time, audience response technology or to participate in the Q&A that will conclude each session.

CONFERENCE SCHEDULE (as of October 28, 2011)

7:15-9:00 INTERACTIVE POSTER SESSION & REGISTRATION

- Breakfast & Coffee/Tea will be ready when you arrive and register so please arrive bright and early so you can view and have adequate time to discuss interesting subject matter with over 40 scholars who are sharing their research and programmatic posters.
- **Interactive Poster Session.** A poster session is an excellent way to kick off the conference, build community, network, and provide an additional way for conference participants to begin dialogue and exchange ideas. For a complete list of accepted poster presentations click on [“Tucker Center Girls & Women in Sport Confirmed Conference Presenters”](#) document on the conference webpage.

9:00-9:15 WELCOMING REMARKS

- Nicole M. LaVoi, Associate Director, the Tucker Center, University of Minnesota
- “Tech Check” with Austin Stair Calhoun, School of Kinesiology, University of Minnesota

9:15-9:45 OPENING INVITED KEYNOTE

[Don Sabo](#), Ph.D., Center for Research on Physical Activity, Sport & Health, D’Youville College

"From Exclusion to Leadership: What History and Research Tell Us about Women’s Continuing Achievements in Sports"

Sabo's keynote will assert that women's interest and participation in sport are undergoing a major transformation in western societies. Gender and sex segregation no longer exclude women from sport, and the traditional equation, "sport = masculinity," is losing its cultural primacy. He will argue that not only is sport changing girls and women, but girls and women are also transforming sport. In this wider context, Professor Sabo will discuss an array of evidence-based research that documents the links between athletic participation and the physical and emotional health of girls and women. He will suggest that aspects of the fitness revolution, women's athletic achievements, and the erosion of traditional gender beliefs are giving rise to a new policy vision for sport as a public health asset rather than a social hierarchy that promotes winning at all costs and male dominance. Professor Sabo will also point to women's sports advocates, researchers from a wide array of disciplines, and women athletes who are playing key leadership roles in helping to create change.



9:45-10:00 OPENING KEYNOTE DISCUSSION/Q&A/CHIMEIN

10:00-11:30 FEMALES IN POSITIONS OF POWER IN SPORT PRESENTATIONS



- Researchers have documented that females remain underrepresented in all positions of power and at all levels of sport. This group of researchers will outline new avenues for thinking about gender, leadership and power.

Respondent: Judy Sweet, Co-Director, Alliance of Women Coaches

- Matilda C. Lucas & Lombe A. Mwambwa, National Organisation for Women in Sport Physical Activity and Recreation (NOWSPAR) in ZAMBIA. "She Leads!"
- Suzannah Mork Armentrout & Cindra S. Kamphoff, Minnesota State University-Mankato. "Challenges of Female Sport Management Faculty with Children and Suggestions for Change"
- Laura Dahlstrom & Larena Hoeber, University of Regina, CANADA. "Women who coach men: An exploration of their relationships with men"
- Janna LaFontaine, College of St. Benedict & Cindra S. Kamphoff, Minnesota State University-Mankato. "Multi-Phase Study of Females Coaching Males: How can we create change?"
- Vicki Schull, University of Minnesota. "Female College Athletes' Social Constructions of Leadership: A Gendered Examination"
- Akilah R. Carter-Francique & Khrystal Carter, Texas A&M University. "Black female athletes perceptions of power and privilege"

11:00-11:30 Respondent comments, Q & A, and ChimelIn interactive technology

11:30-11:45 PHYSICAL ACTIVITY MOVEMENT BREAK

11:45-1:05 INCLUSION/EXCLUSION PRESENTATIONS



Respondent: Doug Hartmann, Ph.D., Department of Sociology, University of Minnesota

- Payoshni Mitra, Jadavpur University, INDIA. "Xclusion: Raising the intersex debate in sports (with examples from India)"
- Maureen Smith, Cal State Sacramento & Alison Wrynn, Cal State-Long Beach. "Barely visible: The representation and participation of women in the international and U.S. Paralympic organizations, 2008 – 2010"
- Jennifer J. Waldron & Ruth A. Chananie-Hill, University of Northern Iowa. "Social justice and Inclusiveness in Women's Flat Track Roller Derby"
- Jennifer Bhalla, Ayah Fannoun, & Chelsey Thul, University of Minnesota. "Health, Fitness, and Physical Activity Among College-Aged Muslim Women: Identifying Attitudes and Promoting Action"
- Cheryl Cooky, Purdue University; Marko Begovic, Montenegro; Don Sabo, D'Youville College; Carole Ogelsby, Cal State North Branch, & Marj Snyder, Women's Sport Foundation. "Gender and Sport in Montenegro"

12:35-1:05 Respondent comments, Q & A, and ChimelIn interactive technology

1:15-1:40 LUNCH BUFFET

Participants will enjoy a delicious and nutritious lunch buffet, have time to network, tweet, ChimelIn, and discuss the morning sessions. During lunch, we will screen a shortened version of the Tucker Center and TPT's documentary "[Concussions and Female Athletes.](#)"

1:40-2:50

WORKING LUNCH INVITED PANEL: Groups Creating Change for Girls & Women In Sport



Many groups and individuals are doing exceptional work to create change for girls and women in sport. We have invited a remarkable group of leaders in women's sport to discuss key initiatives of their respective groups or research centers. The most current and cutting-edge information about women's sport and social change will be discussed in this information-packed session!

Moderator: [Nicole M. LaVoi](#), Ph.D., Associate Director, [The Tucker Center for Research on Girls & Women in Sport](#), University of Minnesota

- Canadian Association for the Advancement of Women and Sport and Physical Activity ([CAAWS](#)): CAAWS Executive Director, [Karin Lofstrom](#)
- The Women's Sport Foundation's ([WSF](#)), Sports Health and Activity Research and Policy Center for Women and Girls ([SHARP](#)) : [Kathy Babiak](#), Ph.D, University of Michigan
- National Association of Girls & Women in Sport ([NAGWS](#)) & Center for Women's Health and Wellness, University of North Carolina Greensboro: NAGWS President [Lynda Ransdell](#), Ph.D., FACSM, CSCS, Boise State University, ID
- [Alliance of Women Coaches](#): Co-Directors, [Celia Slater](#) & [Judy Sweet](#)
- International Working Group for Women in Sport ([IWG](#)) and WomenSport International ([WSI](#)), [Chris Shelton](#), Smith College

2:20-2:50 Lunch Panel Discussion/Q & A/ChimeIn

2:50-3:05

BREAK

3:10-4:40

MEDIA PRESENTATIONS



Respondent: Amy Moritz, President, Association for Women in Sport Media ([AWSM](#))

- Elizabeth Daniels, University of Oregon. "Athlete or sex symbol: What boys think of media representations of female athletes"
- Katie Barak, Courtney Robinson, & Vikki Krane, Bowling Green University; Sally Ross, University of Memphis; Cathryn Lucas-Carr, University of Iowa. "Taking Control: Self-Created Images, College Sport Marketing, and Equitable Representations of Female Athletes"
- John Lisec, University of Minnesota. "Sport Media Meets the New Millennium: Making Sense of Women's Sport in News Blogs"
- Melody Hoffmann, University of Minnesota. "Pedal pushers in urban spaces: How online technology works to get women on bicycles"
- Steph MacKay & Christine Dallaire, University of Ottawa, CANADA. "Skateboarders' Blogging: 'Just Skateboarders'"

4:10-4:40

Respondent comments, Q & A, and ChimeIn interactive technology

4:45-4:55

Physical Activity Movement & Networking Break



5:00-6:30 **INVITED KEYNOTE PANEL: SPORT MEDIA AND FEMALE ATHLETES**

“A Great Conversation with Sport Media Scholars” will feature three seminal scholars who have shaped the landscape of sport media scholarly inquiry. Panelists will discuss a number of current issues, including insights into the persistent patterns of underrepresentation of female athletes in sport media in terms of amount of coverage and continued emphasis of femininity and heterosexuality over athletic competence. This accessible conversation will be a unique opportunity to hear first-hand how seasoned researchers conceptualize decades of research, discuss personal and professional experiences, reflect on outcomes and impact of their research, reveal future directions, and illuminate remaining gaps in sport media research. Moderated by a rising star in sport media research, this distinctive conversation promises to be captivating!

- [Michael Messner](#), Ph.D., University of Southern California
- [Mary Jo Kane](#), Ph.D., Tucker Center Director, University of Minnesota
- [Margaret Carlisle Duncan](#), Ph.D., Professor Emeritus, University of Wisconsin-Milwaukee
- Moderator: [Cheryl Cooky](#), Ph.D., Purdue University

6:00-6:30 Media Keynote Panel Discussion/Q & A/ChimeIn

6:30-7:00 **CREATING CHANGE TOGETHER: MAPPING ACTION**

Participants will discuss and generate concrete strategies for change and suggest action steps for creating change for girls and women in sport

7:00 **Adjourn Conference & Commit to Change**

The conference will feature a number of creative, interactive and technology-inspired facets:

- Hosted breakfast and poster session
- Live Tweet streaming (#gwsc2011)
- *Creating Change Photo Booth*: participants can offer solutions for change on a white board and their image will be captured and included in a photo collage of change.
- Materials from key advocacy, research and programmatic groups
- Interactive live question and solution posting via ChimeIn technology
- Physical activity breaks which may include dance, and yoga
- ...and more!

Be sure to check back for updated keynote and presentation information at www.tuckercenter.org

To register please visit <http://www.brownpapertickets.com/event/176095>

For more information or questions, please contact
Nicole M. LaVoi, Associate Director of the Tucker Center at nmlavoi@umn.edu, 612.626.6055

