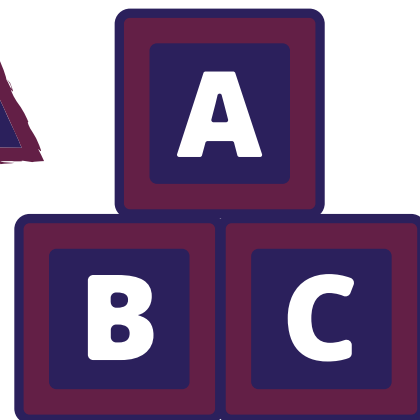


## GAME ON: WOMEN CAN COACH

# Strategies for Allies

The ABC method



## A SK QUESTIONS

- How are you doing?
- What do you need to be happy in your job?
- What do you need to keep you happy?
- What do you need to be successful?
- What would help you be successful?
- What is top of mind right now?
- What are your concerns?
- What are issues that I can help you with?
- How can I better support you?
- What are your goals this year?
- What professional development opportunities do you need/want?

## B ELIEVE WOMEN

when they share with you ways to make them feel more valued and supported.

## C HANGE

your behavior and commit to championing women.

Information taken from *Athletic Administration Best Practices of Recruitment, Hiring and Retention of Female Collegiate Coaches* (LaVoi & Wasend, 2018)

To access the Game On: Women Can Coach films and toolkit, visit:

[z.umn.edu/GameOnToolkit](https://z.umn.edu/GameOnToolkit)

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